

Project Title	Vancouver T100 Event Visual Identity
Project Overview	The Vancouver T100 is in search of three artists, one from each MST Nation. Together the artists will collaborate and design a visual identity for the event that will be soft launched at the 2026 event.
Deadline to Apply	April 24
Eligibility	Member of an MST Nation
Compensation	\$5000 CAD for each artist

Event Overview

T100 Triathlon is redefining participation sports with dynamic multi-sport festivals set in iconic locations. Dive into the action with a global community of athletes and embrace a euphoria that goes beyond the finish line. Together, we celebrate every victory - because every finisher is a champion.

The 2026 T100 Triathlon World Tour takes the world's best pro triathletes a globe-trotting adventure of international racing as they fight it out across iconic locations from March until the end-of-season showdown at the Qatar T100 Triathlon World Championships in December.

The T100 Triathlon World Tour is run over the 100km distance – 2km swim, 80km bike, 18km run.

Televised live in over 190 countries, to an average audience of 6M live viewers, the T100 Triathlon World Tour represents an exciting leap forward in endurance sports through its high value, broadly distributed broadcast product.

Fully recognized and sanctioned by the sport's international federation (World Triathlon) and national governing bodies as the official and exclusive world championship tour of long-distance triathlon, the T100 Triathlon World Tour includes not only the top ranked endurance athletes in the world, but multiple mass participation events that harness triathlon and its three component sports – which combined have a following of close to 1bn worldwide.

Positioned as the 'F1 of Fitness', the event would be an annual 3–4-day multisport festival including the following components:

- o Globally Broadcast Elite Triathlons (Female) - over the 100km distance.

- o Sport tourism 'bucket list' amateur triathlons – including full 100k distance and accessible sprint and standard races.
- o Youth program - delivered in partnership with Triathlon Canada and Triathlon BC.

Scope of Work

The Vancouver T100 Triathlon is a returning event to Vancouver in August 2026. The Vancouver T100 is looking for an artist(s) to commission an event visual identity. The event visual identity may appear in some of the following mediums:

- On-site signage, banners and flags
- Start and Finish gantry
- Photo backdrop
- LED screens
- Online event templates and social assets

After the artists are selected, a designer from the Vancouver T100 team will work with the artist team to digitize the artwork and prepare files for production.

The selected artists will be required to:

- Attend 5-10 working meetings
- Contribute to the development of a brand guideline playbook

Considerations & Specifications

- Designs: Reflective of the artist's Nation's cultural traditions and values
- Connects with any of the event's themes of:
 - We champion triathletes who are pushing the limits of human sporting performance. They are the ultimate athletes.
 - Celebration of endurance sports and, specifically, swim, bike and run.
 - Vancouver is a west coast jewel set in an ancient rainforest, where the Coast Mountains meet the Pacific Ocean on the territories of the Musqueam, Squamish and Tsleil-Waututh Nations. We want to celebrate the wildlife, especially the Orcas that graced us with their presence last year.

Selection Criteria

The artists who best align with the project considerations and specifications will be chosen by the selection panel.

Submission Requirements

- Artist's biography or summary, including which Nation(s) membership
- Full contact information
- 3-5 samples of previous artwork (in physical or digital files). The images should be at the highest resolution possible
- Vision statement: associated statement or story, of 50 to 200 words, which explains the intention and significance of a proposed design
- Optional: include a proposed draft design or visual idea

Timeline

Request for Proposal Due: Friday, April 24

Decision by Selection Committee: Wednesday, April 29

Submit Your Application

Submissions are due by 5:00pm on April 24. Submissions should be emailed to the following with the subject line "Vancouver T100 Event Design Submission_Full Name":

Alyssa Reyes, Community Engagement, Vancouver T100: alyssacbreyes@gmail.com

If email is not an option, please reach out to the contact information below to arrange delivery. For further information or design-related inquiries, email or call:

Alyssa Reyes, Community Engagement, Vancouver T100

Email: alyssacbreyes@gmail.com

Phone: 604-562-4379