

PROJECT BRIEF

Background:

[Evolve](#) is a turnkey micromobility share program that offers e-bike, e-scooter, and e-cargo bike share services in British Columbia. Created by [BCAA](#), Evolve is BC-owned and operated alongside [Evo Car Share](#), and runs public micromobility share programs in Whistler, Squamish, Vancouver’s North Shore, SFU Burnaby, and Vancouver Island communities including Nanaimo, Comox Valley, Parksville, Langford and Saanich.

The Ask:

This spring, Evolve will be introducing additional micromobility devices in Squamish as we continue expanding active, accessible and convenient transportation options in the region.

To commemorate this milestone, Evolve is seeking an artist from Sk̓w̓x̓w̓ú7mesh Úxwumixw (Squamish Nation) to design artwork for approximately 30 devices (representing 50% of the new fleet).

Design Requirements:

- **Size:** Please see attached document for device specs
- **Shape:** Open to various shapes
- **Colours:** Incorporate Evolve’s core colours:
 - **Black:**
 - **Hex:** #000000
 - **CMYK:** 60, 40, 40, 100
 - **RGB:** 0, 0, 0
 - **PMS:** N/A
 - **Blue:**
 - **Hex:** #00B5E2
 - **CMYK:** 75, 0, 5, 0
 - **RGB:** 0, 181, 226
 - **PMS:** 306C
 - **White:**
 - **Hex:** #FFFFFF
 - **CMYK:** 0, 0, 0, 0
 - **RGB:** 255, 255, 255
 - **PMS:** N/A
- **Theme:** Evolve supports sustainable ways of moving through our communities, and the artwork should reflect themes of mobility, connection to place and how people move within and between communities.
- **Artwork Style:** Coast Salish design that incorporates the artist’s unique style.

Deliverables:

Asset Type	Spec.	Due Date
Initial design concept / draft	Vector File	April 15, 2026
Final artwork submission	Vector File	April 29, 2026

**Potential for two rounds of revisions before final design is delivered*

Project Timeline:

Artist call opens	March 11, 2026
Submission deadline	Wednesday, March 25, 2026 (midnight PT)
Artist selected / notified	Friday, March 27, 2026
Mid-way project check-in	April 15, 2026
Final artwork due	April 29, 2026
Device installation	May 13, 2026

Budget:

- The design budget is **\$6,000** and is all inclusive as it pertains to ownership and usage rights (contract to follow).
- This includes artist fees, design, communication and collaboration with the project team.
The artist is not responsible for printing or installing on devices.

Communication Channels:

- PR communications amplifying the artist, design and culture, and encouraging use of micromobility devices
- Paid and organic social media to introduce the story of the artist and their design
- BCAA/Evo e-newsletters to our 1M+ Members in BC
- Evolve will arrange one photoshoot and/or video shoot with the artwork, devices and artist. These photos and/or videos will be used for all communications around the initiative, including the social media channels for BCAA and Evo/Evolve, website, blog, emails and media releases. The photoshoot and/or video shoot date will be identified and agreed upon by Evolve and the artist in partnership.

How to Apply

Artists from Sḵwx̱wú7mesh Úxwumixw (Squamish Nation) who are interested in this opportunity are invited to submit the following:

Submission Requirements

- A short artist statement or expression of interest (1–2 paragraphs) outlining your interest in the project and how your work connects to themes of mobility, connection to place, and community.
- Examples of previous artwork (portfolio or up to 5 images of relevant work).
- A brief description of your proposed concept or approach for the device artwork (no finished design required at this stage).
- Your contact information (name, phone number, and email).

Submission Deadline

All submissions must be received by Wednesday, March 25, 2026 at 11:59 PM (PT).

Submission Contact

Please send submissions via email and any questions to:

Emily Dietrich (she/her)
Diversity, Equity and Inclusion Program Manager
emily.dietrich@bcaa.com

Shortlisted artists may be contacted for follow-up discussion prior to the final selection.