



FIRST NATIONS ARTISTS

ABOUT THE PROJECT

Canucks Sports & Entertainment is seeking a First Nations artist to collaborate on the creation of a custom Canucks logo for our First Nations Celebration Night during the 2025.26 regular season. This special game is dedicated to honouring the heritage, resilience, and contributions of the First Nations communities on whose land we live, work, and play.

PROJECT PURPOSE

This evening provides an opportunity to amplify First Nations voices and celebrate their rich cultures and traditions, recognizing that it is more than just a celebration—it is a reaffirmation of our commitment to truth and reconciliation. The logo created by the selected artist will be featured across all materials related to the game, including marketing assets, in-arena screens, social content, web graphics, and more.

SELECTION PROCESS

The project will begin with an open call to the public. Participants will be invited to submit their entries, including their contact information—first name, last name, date of birth, email, and phone number—as well as a link to their artistic portfolio. Candidates will be shortlisted and invited to interview. The top candidate will be selected and offered the opportunity following the interviews.

ELIGIBILITY: To be eligible, entrants must be at least 19 years old, reside in British Columbia, and be a member of a B.C.-based First Nation.

TIMELINE

May 5 - May 19: Solicit Applications

May 19 - June 2: Shortlist Candidates

June 2 - June 9: Interview & Select Candidate

June 9 - July 28: Design

HOW TO APPLY

To submit an entry via the public open call, please visit:

CANUCKS.COM/FIRSTNATIONSLOGO
and complete the form as instructed.

