

CALL FOR LOCAL INDIGENOUS AND URBAN INDIGENOUS ARTISTS AND GRAPHIC DESIGNERS

BACKGROUND

TransLink acknowledges, respects, and celebrates the Indigenous Nations on whose treaty and unceded territories we are fortunate to live, work, and operate. We recognize that in planning and managing the region's transportation system we have a role to play in supporting reconciliation with Indigenous Peoples. The meaning of reconciliation, and its application in our work, will grow and evolve over time. There is significant work still to be done to advance inclusivity and collaboration with Indigenous Peoples.

TransLink is working to support Indigenous cultural recognition and language revitalization through public art, graphic design, and cultural recognition projects featured within the transportation network, TransLink's website and corporate documents.

OPPORTUNITY

TransLink is seeking an Indigenous artist or graphic designer to develop an original artwork that will be applied to a shirt for National Truth and Reconciliation Day, also known as Orange Shirt Day. The same artwork will also be modified and added to, by the artist into a more comprehensive design that will wrap a transit vehicle(s). The shirt will be made available for sale on the TransLink Store to the general public as well as TransLink employees. Proceeds of the sale of shirts will support local Indigenous communities by means of donation. The art wrapped vehicle will be launched for the National Day of Truth and Reconciliation on September 30, 2024.

We are seeking one artist or graphic designer from a local Indigenous Nation – ą́ ícá y (Katzie First Nation), q̓'a:n̓ ʕ'an̓ (Kwantlen First Nation), k̓'ik̓'ə́łəm̓ (Kwikwetlem First Nation), máthxwi (Matsqui First Nation), x̓'məθk̓'ə́yəm̓ (Musqueam Indian Band), qiqéyt (Qayqayt First Nation), se'mya'me (Semiahmoo First Nation), Sk̓wx̓wú7mesh Úxwumixw (Squamish Nation), scé wəθən məsteyəx̓ (Tsawwassen First Nation), sə́lilwətaɫ (Tsleil-Waututh Nation) and urban Indigenous artists or graphic designers living within the TransLink service area.

SCOPE OF WORK AND DELIVERABLES

The selected Indigenous artist or graphic designer will develop one original artwork that will be applied to a shirt in support of National Truth and Reconciliation (September 30)/Orange Shirt Day/Every Child Matters). The same original artwork will be modified and added to, by the selected Indigenous artist or graphic designer, into a design that will be applied as a wrap onto a transit vehicle(s).

Design considerations:

- The artwork designs should honour the children who never returned home and Survivors of residential schools, as well as their families and communities.
- The artwork designs may be representative of the artist’s Indigenous cultural heritage and may reflect upon connections to the land, community, and reconciliation.
- The artwork designs may also consider TransLink’s Indigenous Relations Guiding Principles of recognition, respect, perspectives, inclusion, celebration, communication.
- The selected Indigenous artist or graphic designer will be required to provide design files: vector files are preferred (such as .ai or .eps). Jpeg files will be accepted with sufficient resolution for printing (300 dpi or higher at 100%)

ANTICIPATED PROJECT TIMELINES

**Dates are subject to change*

APRIL	<ul style="list-style-type: none"> • Call for Artists Posted • Submission Deadline, by April 30, 2024
MAY	<p>Artist contracted and briefed, by May 7, 2024</p> <p>SHIRT DESIGN: Original Artwork developed by Indigenous artist or graphic designer.</p> <ul style="list-style-type: none"> • Review of first draft of original artwork with feedback from the selection panel • Review of second draft of design, if needed • Review of third draft of design, if needed
JUNE	<p>Final shirt Artwork Required by June 7, 2024</p>
JUNE/JULY	<p>VEHICLE WRAP DESIGN: Original Artwork modified and added to, by Indigenous artist or graphic designer to create the design for the vehicle wrap.</p> <ul style="list-style-type: none"> • Review of first draft of design for vehicle wrap • Review of second draft of design for vehicle wrap, if needed • Review of third draft of design for vehicle wrap, if needed • Final vehicle Artwork Required by July 31, 2024

RESTRICTIONS ON REPRODUCTION

The Indigenous artist or graphic designer will maintain copyright of the artwork. TransLink will not use the artwork for any purposes other than on the t-shirt and the vehicle wrap. However, TransLink may take photographs, videos and other reproductions of the t-shirt and wrap which TransLink may use in any non-commercial (meaning not primarily intended for monetary compensation) way TransLink chooses, including that the photographs, videos and other reproductions may appear, without limitation, on TransLink's website, social media accounts, and internal and external reports.

ELIGIBILITY

Indigenous Artists and graphic designers from local Indigenous Nations and urban Indigenous artists and graphic designers within the service area TransLink operates. Emerging artists are encouraged to apply. This is a design only contract and artists will not be required to do project management.

RENUMERATION

- The selected artist or graphic designer will be paid \$5000 total for the design of the shirt, and design of the vehicle wrap.
- Remuneration is for design work only, and not related to the quantity of shirts sold.

HOW TO APPLY

Please ensure your submission includes the following:

- Up to 250-word letter of intent (what you intend to design, and the meaning behind it)
- A short artist biography
- Examples of your past work (links to websites are acceptable or file attachments 2MB in size each)

Send your submission to Indigenous Relations at **IndigenousRelations@translink.ca** by April 30, 2024.

SELECTION PANEL

A selection panel will review submissions and select one Indigenous artist or graphic designer based on their qualifications and previous works.