

For Immediate Release

Britco Launches Aboriginal Design Contest

Britco offers \$20,000 design prize to Aboriginal Artist that best highlights company's heritage

Langley, BC (April 15, 2013) – Britco is launching a design competition, open to artists from BC Aboriginal Communities, to design an Aboriginal-inspired logo for the company to complement its existing brand. The winner of the competition will receive \$20,000.

The contest opens on April 15th and closes on May 17th and will be adjudicated by a blue-ribbon panel chaired by **Hon. Steven Point**, OBC former Lieutenant Governor of British Columbia.

Other panel members include:

1. **Tewanee Joseph**, Competition Facilitator - former Executive Director and Chief Executive Officer of the Four Host First Nations Secretariat for the Vancouver 2010 Winter Olympic and Paralympic Games, and current CEO of Tewanee Consulting Group;
2. **Donia Snow**, Executive Director for Aboriginal Relations at BC Hydro;
3. **Bob Lof**, General Manager, Construction Services for Devon Canada;
4. **Greg D'Avignon**, President and CEO of the BC Business Council; and,
5. **Brenda Crabtree**, Aboriginal Program Manager at Emily Carr University.

“Britco has a long tradition of building partnerships with Aboriginal communities - approximately 10% of our employees at our modular construction facilities in BC are Aboriginal,” stated Mike Ridley President of Britco. “These partnerships have helped define Britco’s corporate culture. We believe that an Aboriginal-inspired logo will complement our existing brand and help better reflect our corporate heritage.”

Added the **Hon. Steven Point**. “This design competition is another example of how progressive companies like Britco can tap into the enormous talent and rich heritage reflected in the work of so many Aboriginal artists in BC.”

The contest winner will be announced June, 2013.

For more information on the contest visit www.britco.com/designcompetition

-30

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About Britco:

With over 1,000 employees in Australia, Canada, and the United States, Britco is one of the largest modular construction companies in the industry.

Britco provides temporary and permanent residential and commercial modular buildings and offers, not only leading design-build capabilities but also turn-key construction project management services for a wide range of customers in the infrastructure, construction, energy and resource sectors in Australia, Canada and the United States. Britco also has one of the largest lease fleets of office complexes, construction site offices, sales centres and storage containers in British Columbia.

Britco is headquartered in Langley, British Columbia. Britco's parent company is Vancouver-based WesternOne Inc., (TSX: WEQ). Additional information about Britco and WesternOne is available at www.britco.com, www.weq.ca or www.sedar.com.

(Backgrounder page 3-4, photos page 4)

Backgrounder

About Britco's Aboriginal Engagement Initiatives:

Building innovative partnerships that unlock a fresh perspective and new ideas is at the core of Britco's brand promise. Britco is committed to meaningful and respectful engagement with First Nations and seeks to engage First Nations proactively in partnerships in the traditional First Nations territories where Britco has operations or projects.

Britco prides itself on providing a safe and welcoming work environment in a dynamic industry and is proud that approximately 10% of its employees at its modular construction facilities in British Columbia are First Nations.

Some of Britco's progressive and innovative partnerships with First Nations include scholarship programs, job training and skills development partnerships, and community building initiatives.

Aboriginal Scholarship Program:

When we invest in young people, we open the door to limitless possibilities and opportunities for our future. Britco supports a stronger future for First Nation communities and is investing in First Nation students.

This year, Britco was proud to be a sponsor of the 20th Indspire Awards which recognize Indigenous professionals and youth who demonstrate outstanding career achievement.

In partnership with Indspire, Britco has developed and funded three scholarships to support First Nations youth in British Columbia. Each scholarship is valued at \$1,750.00. Student applicants are assessed on such factors as leadership, academic record, community involvement and financial need. www.indspire.ca

Jobs Training and Skills Development Partnership:

Last year, Chief Clement Seymour of the Seabird Island Band and Britco President Mike Ridley signed a Jobs Training and Skills Development Partnership on the Band's traditional territory located in the Upper Fraser Valley, three kilometres northeast of Britco's flagship modular construction facility in Agassiz. The partnership will support Seabird Island students seeking to complete job-training internships. The partnership enables individuals to develop skills that will help them find and keep good jobs in the construction sector (for more information: <http://www.britco.com/first-nations/seabird-island-jobs-agreement>).

Community Literacy Initiative:

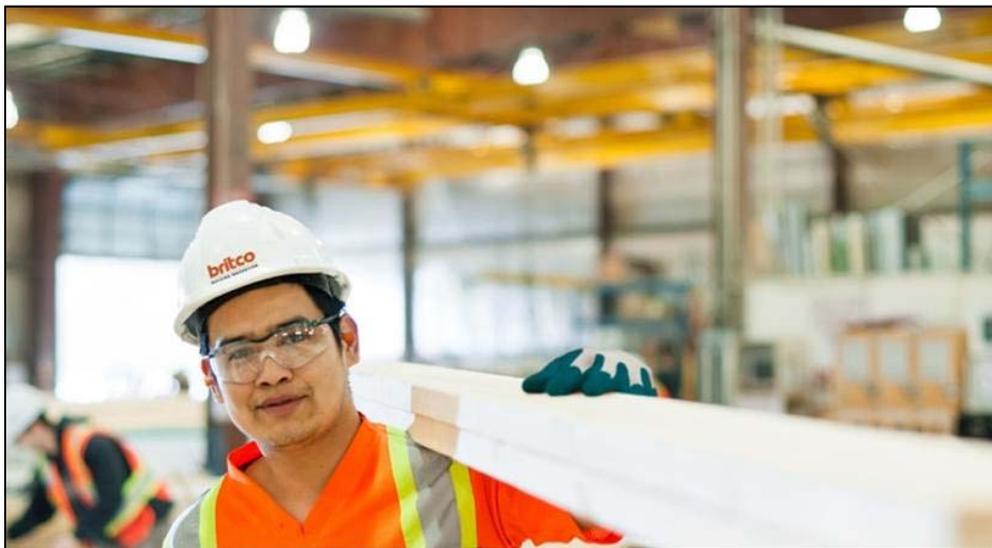
Under the sponsorship of the Honourable Steven Point, former Lieutenant Governor of British Columbia, Britco is working with Rotary International to provide community library facilities in remote communities throughout BC. This initiative is aimed at supporting literacy programs, learning activities and computer classes for both adults and children.

To date, Britco has donated three library facilities to the Toosey First Nation, the Yunesit'in First Nation near Williams Lake, and the Halalt First Nation near Chemainus on Vancouver Island. Britco has made a commitment to provide seven more library facilities to remote First Nation communities in British Columbia over the next two years. (For more information: <http://www.britco.com/first-nations/community-literacy-initiative>).



Former Lieutenant Governor of BC, Honourable Steven Point, reading in a Britco library facility dedicated to the Toosey First Nation near Williams Lake, BC

(For a higher resolution version of this photo click here photos.britco.com)



Employee working at Britco's modular construction facility in Agassiz, BC

(For a higher resolution version visit. photos.britco.com)