

SQUAMISH NATION 2017 CHIEFS AND COUNCIL CANDIDATE CONTACT FORM

CANDIDATE INFORMATION

NAME (PLEASE PRINT) <i>Wilson Williams</i>		SIGNATURE (printed name is considered digital signature – if submitted by email) <i>Wilson Williams</i>	
MAILING ADDRESS <i>318 Khatzilano Road</i>		CITY <i>West Vancouver</i>	POSTAL CODE <i>V7P-3S3</i>
E-MAIL <i>wilsonwilliams19@gmail.com</i>		STATUS # <i>5550226701</i>	
TELEPHONE #		CELL # <i>778-840-3763</i>	

Serving on Council requires a significant amount of time to prepare for and attend meetings, committee work, council education and orientation. The time commitment expected from a Council member is approximately 220 work days annually for the duration of the council term. Council remuneration is based on this time commitment.

Are you willing and able to commit to this time

YES NO

Are you willing to have a Criminal Background Check

YES NO

2017 CHIEFS AND COUNCIL CANDIDATE DECLARATION FORM

Candidate Declaration

By submitting the Candidate information as listed below, the Candidate does certify that all statements and information contained in the submitted documents are true and correct and consent the Squamish Nation Administration to take reasonable steps to verify all information as may be necessary. I acknowledge and accept the Squamish Nation may exclude information that makes clear misrepresentations. By typing my name in the area below, I confirm that all information provided is accurate, honest and to best of my abilities, and acknowledge that this is considered a legal signature for these purposes:

Submitted Documents:

- Contact Form
- Candidate Profile Form
- Knowledge and Experience Matrix

Signature of applicant:

Wilson Williams

(print your name as digital signature or sign using a "pen" if submitting the information in person)

Date

Monday November 13, 2017

SQUAMISH NATION 2017 CHIEFS AND COUNCIL CANDIDATE PROFILE FORM

CANDIDATE INFORMATION

FIRST NAME: Wilson	LAST NAME Williams
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1) EDUCATION BACKGROUND

LIST POST SECONDARY DEGREE OR DIPLOMA	EDUCATIONAL INSTITUTION	YEAR COMPLETED
Recreation Facility Management Diploma	Langara College	2002-2005
University Transfer Courses(Certificate)	Capilano College	200-2002
Computer(IT) Technology (Graphic Design, Microsoft Office)	CTC Train Canada (Computer Training Canda)	2006-2007

2) MOST CURRENT EMPLOYMENT / OCCUPATION BACKGROUND

EMPLOYER	JOB TITLE	YEAR(S)
Squamish Nation	Councillor	2013-2017
Squamish Nation	Senior Recreation Co-Ordinator, CJMC	2012- (LOA)
AB Skills Group	Communications Manager, Executive Assistant	2010-2012

3) LIST ANY PROFESSIONAL DESIGNATIONS

DESIGNATION	DESCRIPTION	YEAR ACHIEVED
Aboriginal Skills Group, Essentia; Skills Software Programming Technology, Online Examinations	Online pre-employment, literacy Aptitude, skills, competency, training, Admin-Trade-M	2011
Parkgate Community Centre, North Vancouver, Internship Program Coordinator	Programs,Service Delivery, Special Events, Seniors, Fitness, Daycare, Sports, Health	2005
Four Host Nations 2010 Winter Olympic Games "Protocol Officer"	Host various dignitaries from across the world. Team Leader, and Host	2010

4) LIST ANY PROFESSIONAL ASSOCIATIONS OR GROUPS YOU ARE PART OF

ORGANIZATION OR GROUP NAME	DESCRIPTION	YEAR(S)
Community Development Committee, Chair, Squamish Nation	Liaise with SN Council and Department Admin. Chair meetings of committee.	2016-2017
Indigenous Sport,Physical Activity,Recreation council,Premier Awards Selection Panel, Committe	SN representative supporting selection team, youth athletes awards, Annual Meetin	2014-2017
Jr. All Native Basketball Tournament 2018, Coordination Committee, U-13, U-17 Coach	Coaching U-13,U-17 girls team coordinate admin support, assist planning 2018 event	2017-2018

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5) LIST RELEVANT SQUAMISH NATION COMMUNITY ACTIVITIES

NAME	DESCRIPTION	YEAR(S)
Musician - Bitterly Divine (First Nations Music Band)	Creating music, traveling, representing SN provide contributions to SN events	10+
Manager - SN Shapeshifters Lacrosse Team	travel within North America represent SN, Host Community events, fundraise	8+
Coach/Manager/Athlete; Lacrosse, Basketball - SN North Shore Indians (NSI)	directly involved as a player, coach, management with various Initiatives.	30+
Manage Coordinator, SN CJMC - Volunteer Youth Team	Create/Implement vol. program supporting SN youth+liaising w/ schools.	4+

6) What are the top three reasons why you want to be elected to Chiefs and Council?

1	See Attached
2	See Attached
3	See Attached

7) What do you feel are the top three issues facing Squamish Nation that you want prioritized during the 2017-2021 term of council?

1	See Attached
2	See Attached
3	See Attached

2017 CHIEFS AND COUNCIL CANDIDATE KNOWLEDGE & EXPERIENCE MATRIX

Please complete the attached Knowledge and Experience Matrix. To promote diversity on Council, this matrix will provide voters with information to inform them on candidates with varying and different knowledge, experience and skill sets.

Use the Guide on the next page for reference. Then check the box for each line that applies to your experience and knowledge. Complete in full. Blanks will be filled as “none”.

GOVERNANCE EXPERIENCE		None	Some	Extensive
Council or Board member	Public Sector Board Level		X	
	Private Sector Board Level		X	
	First Nation Council Level			X
INDUSTRY / FIRST NATION EXPERIENCE		None	Some	Extensive
Policy	Policy Drafting		X	
	Policy Development		X	
	Community Engagement			X
Law	Aboriginal Law		X	
	Corporate Law		X	
	Labor Law		X	
Government	Federal		X	
	Provincial		X	
	Municipal		X	
First Nation Experience	Management		X	
	Economic Development		X	
	Rights & Title		X	
	Education		X	
	Housing		X	
	Health		X	
	Child and Family Services		X	
	Administration (Finance or HR)		X	
FINANCIAL KNOWLEDGE		None	Some	Extensive
Financial Management	Budgets		X	
	Risk Management		X	
	Internal Controls		X	
	Financial Literacy	X		
	Audit Committee	X		
BUSINESS EXPERIENCE		None	Some	Extensive
Business Experience	Operating a Business		X	
	Communications		X	
	Strategic Planning		X	
	Technology		X	
COMMUNITY KNOWLEDGE		None	Some	Extensive
Squamish Nation	Language (Speaking)		X	
	Cultural Protocols		X	
	Traditional Knowledge		X	
	Community Awareness			X

Top reasons I am running for Chiefs and Council:

- 1) **Our Wealth** – richness of our culture, sacred traditions, connections to our lands, our family lineages, our language, art forms, connections to our legends, seasonal ceremony practices, the harvesting of resources, etc. These are some of very delicate teachings and everyday practices passed down from our Squamish Nation ancestors. It is our duty, to continue to be the messenger to protect, practice and teach the integrity of our wealth to our future generations. Us, living in today's world we are not only messengers for our Nation we are required to document and share the historical hardships endured by our people to prevent any reoccurrence in the future. As we live on proudly, our resurgence as a Nation is vastly growing stronger as we continue to practice our sacred ceremonies and have been innovative and found creative methods of sharing our culture in today's context. The respect amongst our Nation and surrounding First Nations is being honored; reconciliation is growing amidst within and outside our reserve boundaries which overall guarantees a wealthier future for the Squamish Nation.

- 2) **Our Growth** - our Nation is not only growing in numbers we are expanding through a blend of our wealth, sophistication, education, jobs, careers, Entrepreneurial and Small Business Developments and integrating it into today's world economy. Our Nation is only on the cusp of a major breakthrough for our people. Through the guidance of our ancestors and leadership we will one day have a Nation Member represented in each major professional career; an owner and operators of world renowned companies and one day have members designing cities and/or leading the way for climate change and the protection of our natural resources.

- 3) **Our Future** – it is bright! It is our duty to embrace who we are and walk proudly; it is our responsibility to ensure we provide the proper guidance, tools and balance to set our people up for success. Through gained experience and insight, I'm certain we will have a successful economy, tourism industry, pro athletes, sport development programs, health and wellness facilities, arena and pool complex, thriving longhouses, expanded training facilities, cultural & teaching facilities, etc. We will be flourishing as community, living a prosperous quality of life. We will be operating an effective and efficient operating administration that looks after all demographics of our people and employs all Nation community members. An ancestor once shared, "we must find that fulsome balance in our lives in order to live to our fullest potentials". This could include: SN wealth, health, wellness, careers, educational paths but most importantly living a fulsome life amongst family, friends and community.

Top issues facing our Nation:

1) **Communications:**

- An **Internal (administrative) Communications Strategy** is required immediately and is a critical aspect to the efficiency of our administrations day to day operations. This procedural driven strategy should be customized, efficiently implemented and requires complete “buy in” by all elected officials, departments, administration and staff that serve our membership and communities. The framework will create a more seamless understanding and accountability mechanism, paving a clearer path to the broader administrative success within our Nation. These internal guiding principles will build the necessary transparency tools required to streamline messaging administratively and out to our target audiences. An efficient communications plan is the foundation to quality controls and outlines clear processes while addressing the enhancement of interdepartmental relations. This will immediately minimize the overlap of services but at the same time it constructs Administrative Team morale and Membership morale.
- **Membership Communications Strategy**, this is the most vital plan for the Squamish Nation moving forward. The strategy is a necessary requirement and stepping stool to: restore trust with membership, reinstates balance as a Nation, creates fulsome transparency, and more importantly strengthens our on & off reserve community’s pride. It all starts with Leadership, connecting membership to daily administrative operations and providing information in an effective timely manner. Chiefs and Council need to engage in an interactive element with membership. This will provide and promote insight into Leadership’s professional life’s, such as: council newsfeed, Record of Decisions, Portfolios, leadership roles and responsibilities, addresses Accountability, Boards & Committees, youth mentorship, Governance Manual insight, “a day in the life of a councillor”, video/audio feeds, interactive web site, important events, meetings and assembly dates. An implementation of a simplified internal process that ensures that membership is the 1st point of contact on any internal/external messaging. Understanding that this requires immediate attention, well yesterday but today is when we can address this glaring concern moving forward. With the proper infrastructure, needs assessment, and implementation plan our Nation can move light years ahead in regards to effective communications and utilize the contemporary tools at hand. These effective communications tools must be tailored and customized to all our demographics (children, youth, adults, students, elders, disabled, shut-ins, on reserve, off reserve,) to ensure transparency and ease of understanding for all.
- **Media Relations Strategy** has improved as of late and needs to be enlightened with both the internal and membership communications strategies to guarantee proper fluidness and efficiency. The effective use of communications tools (ie. Interpersonal, Website, written, social media, media, etc.) and the strategic manner they are utilized will only strengthen relationships both internally and externally. Our internal structure will position ourselves to dictate control of Squamish Nation messaging vs being in a reactive position. A contemporary and innovative approach, utilizing technology and the

power of communications to effectively engage all SN members on a daily basis while maintaining and enhancing availability for in person dialogue so we may achieve stronger transparency and comprehension.

- 2) **Health and Wellness** – As a Nation we face multi generational barriers, health issues and it's a dire concern if we don't customize a long term strategic health and wellness plan. This visionary health and wellness map would consist of the Squamish Nation focussing on "prevention" services and tailoring programs to meet the needs of our families; ensuring high quality of care standards for all. Understanding, a long term plan would mean committing our own resources to provide assurance on services. Some of the key health issues we face include: substance abuse, poverty, mental health, disabilities, and a disconnection of who we are, etc.

In the short term, administratively we can enhance various programs to ensure our membership acquire SN life skills, a superior quality of life and are all strategically aware and engaged of the diverse health programs and services delivered within our SN today. We have now come to a place to listen to our ancestors and deliver on their dreams. This includes: build an elders care facility, have full health services provided in our community, and build a health & wellness and educational based community campus.

In summary, below are some awareness words to shed light on key health and wellness components:

- a. **Wellness:** (mindful key words), spiritual, social, emotional, physical, occupational, environmental, intellectual, lifestyle, balance, relationship, nature, mental, communication, sleep, family, meditation, soul, priorities, workplace, stress, friends, resources, awareness, teamwork, nutrition, etc.
 - b. **Health:** (mindful key words), prevention, genetics, body, maintenance, maintaining, training, active, science, lifestyle, medical, hygiene, fitness, enjoyment, wellbeing, dieting, relaxation, self care, happiness, energy, mind, safety, care, spirit, muscle, laugh, exercise, cheerful, etc.
- 3) **Education, Employment & Training** – Integrating our Education, Employment and Training Departments was vital to the enhancement of services for our various needs of all our SN demographics. Opportunities, opportunities and opportunities are knocking at our doors. Careers, jobs, service hours, practicum's, training seats and classroom chairs are all waiting to be filled. We have an issue? How will we meet these demands and enroll our community members into these areas. Solution, a long-term strategic plan, effective liaising with faculties, industry and an efficient communications plan are required. This incorporates proper policies and procedures that benefit the member and guarantees a higher success rate. Streamlining these opportunities and implementing a strategic plan will properly identify and groom our students into various specialty areas.

It doesn't matter if one wants to become an Airplane Pilot, a Musician, an Artist, an Engineer; it is our duty to properly support the pathway of desire. I am looking forward to a continued growth in graduation rates in both High School and Post Secondary but also, those finding their balance with extra curricular activities and Elite Sports.

- 4) **Community Economic Growth** – The time is now! The guidance of past Leadership and our growing communities is the foundation for us to paddle forward in today's mainstream Society. Our Nation is on the verge of making numerous breakthroughs in numerous Land Developments throughout our traditional territories. As we extend dialogue on a "vision" into Where Our People will be 100 years from now? I visualize a strong, proud but intelligent Squamish Nation community rich in wealth. I see our membership working in harmony overcoming anything, more importantly we will achieve everything together. As we walk softly, it has taken generations of imposed survival tactics and strong balanced families to have our people living today. If we look at the path required flourish through the next 100 years, it will take the embracement of our wealth, our growth and belief in our future.

- 5) **Housing** – We are in a crisis! New housing and internal administrative processes are the hottest topic. This is the main priority of our membership and has been for several years now. Recently, with extensive efforts and collaborations of the Executive Operating Officer (EOO), Chiefs and Council (C&C), administration team and the Squamish Nation Trust strategic resolutions and implementation of these plans have finally started. Throughout my first term on Council, I've been part of various Strategic planning sessions and solution based measures to formally address this growing concern. This also includes strategic planning to ensure full transparency and efficiencies are being updated to our Nations "Housing List" and "Allocation" processes. The continued and ongoing collaborations enabled us to begin building a 13-Plex development in the Squamish Valley. This is a pilot project but can be an expanded solution to the reality facing our Nation in regards to building "higher density housing" throughout our reserve lands. I believe that our Nation in the unforeseen future will be renowned developers and have full control over our lands; being in a position to expand our land base for further development in tomorrow's marketplace. But most importantly creating a place where our people can live in harmony amongst each other and the world.

Factual Issues: Not only has our reserve lands decreased our Nation has experienced rapid growth within our Membership spreading throughout various age demographics; especially over the age of 18 years. Our Nation currently has 4000+ members, more than half reside off reserve and half of membership is under the age of 30 years. Our Membership residing off-reserve experience a variety of downfalls vs those whom reside on-reserve. These include: loss of identity, detached from our traditional and cultural practices, disconnection from family and friends, unawareness of services and inability to access programs and services in our communities, etc. To strengthen our communities, the solution is simple "lets bring our people home" and/or utilize the latest communication/technology tools to reconnect them to our communities. This

requires an in depth look at housing planning for our future generations and the implementation of efficient communications strategies (ie. interactive membership only access website, live streaming various events, educational apps for language, cultural, etc.).

At this day and age, the writing is on the wall, we need to look at building higher density housing (duplexes, 4-plex, condo's student housing, single housing units, single family housing, family units, elders care facilities, etc.) maximizing on our current reserve land bases. Some reoccurring questions and challenges that we do face include: "where are we going to build", "how are we going to pay to build", "rising inflation rates", "we are running out of land", etc. We need solutions! Well, the Nation is in the midst of finalizing a long-term strategic plan that includes answers to follow through on pre-forecasted sub division plans and begin a long-term vision of potential subdivisions throughout our reserves and additions to reserve (ATR). It has taken due patience and overcoming various barriers to move forward with housing developments but momentum and hope is about pick up.

Factual Solutions: How does our Nation pay for future housing developments? Dedicate a high percentage of resources from future revenue generating avenues (such as: Jericho Lands) and future potential land developments (currently ongoing negotiations) throughout our traditional territories. The long-term potential for revenue streams is tremendous and overwhelming. Our Nation needs to collaborate, develop and implement a contemporary "Squamish Nation Strategic Housing Plan". This vision will determine, forecast and portray real solutions for the housing crisis we face today within the Squamish Nation.

Also, for quality control purposes our Nation can induce more strategic resources and specialized capacity into both an administrative team and into a research liaison(s) team (Squamish Nation Member) to ensure that the **Squamish Nation Strategic Housing Plan** is efficiently and effectively being implemented and meets the current needs of our membership.

Below, Key Strategic Solutions:

- **Communications** - Enhance with membership fully inclusive with all members residing both on and off reserve on a consistent basis maximizing communication tools and technology.
- **Leadership & Administration** – Accountable for the implementation of SN Strategic Housing Plan. Continually providing membership with real solutions and housing options to choose from and meets the needs of membership.
- **Service Agreements** – Create a contemporary service agreement strategic plan. Develop a specialized team that includes political leaders, historian (elder), rights and title team, administrative team. Ensuring to maximize on opportunities,

negotiations that build leverage which benefits our Nation today and in the future.

- **Cost Effective** – Continue to grow and expand partnerships, industry relations, and government solutions by working with our Nations forestry company, current development partners and continue to build formal relationships with industries workout throughout traditional territories to inherit various in-kind solutions. This also includes maximization on various funding agencies (ie. proposals, grants, etc.).
- **Emergency & Recovery Home** – A need has been identified long ago, our Nation needs to dedicate resources to build and to operate both an 1) **Emergency Shelter** - for our members in transition and in crisis, 2) **Recovery Home** – for our members recovering from substance abuse, mental illness. Those residing in either home will be enrolled into a customized wellness plan for themselves; utilizing SN services implementing cultural practices.
- **Ta-ah Lodge** – Another need identified by our membership is the need to build and operate an Elders Care Facility that will not only house our elders whom require care and access to medical needs but to implement various social programs, maximizing Squamish Nation resources. The challenges our members face in the health care facilities today would not compare to what our Ancestors have envisioned long ago with a Ta-ah Lodge. A place just like home, a place of peace, instilled with culture practices, history and a place of unity for all.